

Exhibit B



AUDIENCE (/WEB/20160321173133/HTTP://MEDIAKITS.THEYGS...

(https://web.archive.org/web/20160321173133/http://mediakits.theygsgroup.com/nar-2016/about-nar)

REALTOR® MAG (/WEB/20160321173133/HTTP://MEDIAKITS.TH...

DIGITAL OPTIONS (/WEB/20160321173133/HTTP://MEDIAKITS.T...

REALTOR AE (/WEB/20160321173133/HTTP://MEDIAKITS.THEYC...

ADDITIONAL MARKETING (/WEB/20160321173133/HTTP://MEDI...

MARKETING)

CONTACT US (/WEB/20160321173133/HTTP://MEDIAKITS.THEYC...





 Print

REALTOR® Magazine Content Sponsorship

REALTOR® Magazine Sponsorship includes:

1. Full page ad featured within the story
2. Sponsor block located on intro page
3. Case study featuring a custom article on the related topic

Main Stage Sponsorship Includes:

Sponsor logo placed on main stage of featured story 1 week of sponsorship

Tiered Content Sponsorship Includes:

Sponsor Logo placed within tiered content 2 weeks of sponsorship

Contact your sales representative for pricing.

Direct Mail List

Reach out to our 1 million real estate professionals through our subscriber list. Subscriber names and addresses are rented on a per usage basis. For more information, contact Danny Grubert, danny.grubert@lakegroupmedia.com (<https://web.archive.org/web/20160321173133/mailto:danny.grubert@lakegroupmedia.com>)

Strategic Alliance Opportunities

NAR's REALTOR Benefits®

This program can provide an additional opportunity to REALTOR® Magazine advertising and marketing partners with a different distribution of benefits. REALTOR Benefits® is the program that provides unique value-added offers and savings from industry-leading partners on the products and services offered through the alliance, including preferred provider status and automatic inclusion in NAR's comprehensive REALTOR Benefits® marketing campaign. To learn more about the REALTOR Benefits® Program, please email strat_alliance@realtors.org (https://web.archive.org/web/20160321173133/mailto:strat_alliance@realtors.org) or call 800-707-2709, ext. 2200.